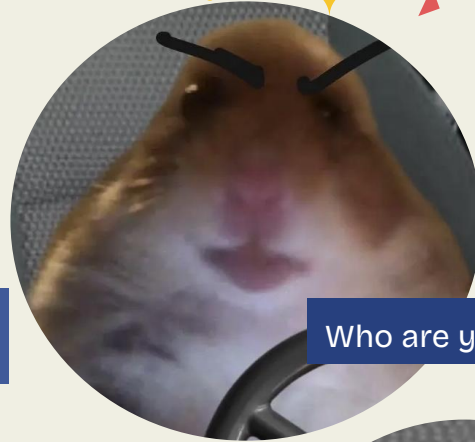


Presidential Campaign

- ▶ Let's make MBSC bigger and better with **Rhea** and **Mariyah!**



Who are you?!



Uhm.. hi..we wanna be your next President and COS... we love MBSC.. please vote for us...

RHEA MENON



Rhea is running to be your **President!**
She's a **sophomore** and currently works as an **associate** in the **Marketing Committee** :)

3 words that describe her: **Empathetic, Ambitious, Funny**

Other involvements: **Delta Delta Delta (DEI Committee Member), American Marketing Association, Trojan BioBusiness Group**

Who Are We?

MARIYAH JAMALI

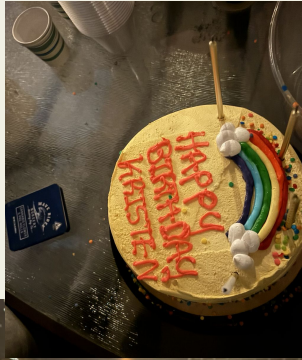


Mariyah is running to be your **Chief of Staff!**
She's a **freshman** and currently works as an **associate** in the **Finance Committee** :)

3 words that describe her: **Ambitious, Resilient, Reliable**

Other Involvements: **Techie, Global Leadership Program, Trojan Scholars Society, Muslim Student Union**

Rhea & Mariyah's MBSC Experience



Some of Our Ideas!

MARSHALL ACTIONS PROJECT

- Starting research early by surveying Marshall students outside of MBSC, and finalizing topics before the semester starts
- This would give teams more time to prepare a deliverable

RECRUITMENT

- Shifting focus from what we do as a club to what we can do for potential new members
- Incorporating DEI questions into the application process to promote inclusivity!

GENERAL MEMBER PROGRAM

- For students that were rejected by MBSC, but show continued interest in the Club
- Capstone Project (similar to Marshall Actions) enabling them to work with other GMs and gain consulting experience

MBSC MERCH

- Sell stickers (MBSC specific and general USC + Marshall) to raise money
- MBSC apparel (crewnecks and/or tshirts) to increase awareness about the club!

Some of Our Ideas!

REVAMP WEBSITE & IG

- Website
 - More up to date with MBSC
- Instagram
 - “Day in the life” series with different MBSC members to answer questions
 - Fundraising through the IG story (Bingos, Pie-A-Member, Bake Sales)

LEND-A-FRIEND

- Share any resources you have for marshall classes for underclassmen. These include notes, textbooks, cheat sheets etc!

TEMPORARY TEAMS FOR NICHE PROJECTS

- Implement a system so people can use their skills to help MBSC with little projects that don't align with any one committee
 - Example: Web Design for the MBSC website

ANONYMOUS SUGGESTIONS

- Have an ongoing anonymous form available for members to fill out to pitch ideas and suggestions to the Pres./COS or any committee VP :)

Some of Our Ideas!

IMPROVING ATTENDANCE/ ENGAGEMENT

- Establishing a “Points Chair” to allocate points on the Involvement Tracker
- A maximum of 3 unexcused absences for new and returning members
- Issuing warning emails mid-semester for members with low points on the Involvement Tracker

NETWORKING SOCIALS

- Fostering better relationships with other MRSOs and RSOs by organizing socials
- Reaching out to other Undergraduate Business Organizations in the LA area to improve networking opportunities for members

Why Are We Capable?

*Some of our contributions to **MBSC** in the past!*

Worked the Involvement Fair Booth for Spring 24 Recruitment

Recorded and edited the “Mean Girls: Jay Edition” video for Instagram

Assisted in collecting ClubHouse Sign-ups to raise money for MBSC

Sold T-shirts to raise money for MBSC

Organized the MBSC Galentine’s Day Scavenger Hunt

Collaborated with E-board to assist with interviews during recruitment

Regularly attended meetings and socials! (We’re committed)

Introduced the Blaze Pizza Fundraising Idea

Assisting in designing the New Member Posts/Stories

Consistent interaction with and repost MBSC IG posts

Spearheaded the planning and execution of the Financial Literacy Conference

Helped with a Costco trip during Fall 23 Retreat to bring food and beverages for all the members

Spearheading Marshall Actions: Improving AdviseSC

Organized Big/Little reveal

Why Are We Capable?

Some of our previous achievements!

RHEA MENON

- 1.** Founded an Online Thrift Store in India with a DEI focus, and raised money for children with life-threatening diseases.
- 2.** Worked as a FP&A Intern at Abbott Laboratories and a Marketing Intern with Harvard Business Publishing.
- 3.** Spearheaded the management of an online news platform called 'CoinEd Bulletin'.

MARIYAH JAMALI

- 1.** Held leadership positions in high school extracurriculars such as the Tennis Club, MSA, Human Rights Club, and DEI Student Board.
- 2.** Worked as a DEI Intern at Sierra Canyon High School.
- 3.** Is part of the Global Leadership Program at USC.



**We need your support to implement
these ideas! Vote for us #MaRhea :)**